Retire by 40

About Us

Retire by 40 aims to **change the way people think about retirement.** Many working people are realizing that retiring at a younger age while they are still healthy is not just a pipedream. It's not easy, but it's not impossible either. I left my career behind before I turn 40 and now I'm sharing my experience and helping others achieve their dream through this blog. Our articles are primarily about living a modest lifestyle, increasing income, investing, and early retirement.

Why Advertise With Us?

- **Attractive Demographics:** Our retirement blog is geared toward young readers who are affluent and highly educated. Retirement can be a dry subject, but we bring passion to the subject and our readers are very loyal. Most of our readers are under 40 because that's our target retirement date.
- **Commitment to our readers:** We are committed to bringing quality materials that will add value to our readers' lives. Our number one goal is to change the way our readers view retirement.
- **Growth:** We continue to grow our loyal readership base every month. As young readers come on board, they will grow with us for many years to come.

Premium Demographic

- **Gender Ratio:**
  - 68% Male, 32% Female
- **Age Breakdown:**
  - <18 5%
  - 18-24 12%
  - 25-34 25%
  - 35-44 23%
  - 45-54 19%
  - 55-64 11%
  - 65+ 5%

- **Household Income:**
  - $0-50k 34%
  - $50-100k 34%
  - $100-150k 18%
  - $150k+ 14%
- **Education:**
  - No College 24%
  - College 48%
  - Grad School 28%

Growth

Here are some of our recent statistics.

Page Rank: 5
Moz Rank: 5.55
Domain Authority: 52
Page Authority: 60
Alexa Ranking: around 90,000
Twitter Followers: over 3,000
Facebook Likes: over 2,100
RSS subscribers: over 1,100
Email subscribers: over 800
External Links: 30,573

As Seen On

The Denver Post.
Charlotte Today on WCNC.

Advertise With Us Today!

We are currently accepting sponsored posts, in-content link, and display banners.

Sponsored Posts and In-Content Links

$280 per post with 1 link that would stay active for 12 months

This price includes a relevant 500 word article from us. We will also promote the post via Twitter, Facebook, and Google plus.

If this is not in your budget, contact me and we can present alternative sites with lower pricing.

Contact Information

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Thank you for your interest. We look forward to hearing from you, and hope to work with you in the future. Please let us know if you have any questions.